



ProLINE-RoadRunner™

Pay-Per-Use Programming Services



1-800-3-DATAIO
www.dataio.com

Data I/O

Program-at-placement supports Lean Principles:

- ProLINE-RoadRunner is designed to make value flow from raw material through consumption using the fewest resources including time, people and materials.
- Simplifies inventory management.
- Improves supply chain efficiencies.
- Minimizes material handling.
- Increases manufacturing margins.
- Provides higher throughput at payments lower than program center cost per device.

Customer manufacturing profits increase today:

- Fixed price per programmed part, regardless of Flash density.
- Minimal start-up cost includes installation and training.
- Low risk, back-up solution.

Customer benefits of Data I/O's Pay-Per-Use pricing model:

- Meet unexpected capacity needs and pay for that capacity only when it is used.
- Better alignment of manufacturing costs with revenues as production demands fluctuate.
- Purchase Flash memory directly from the Semi Manufacturer and pull from inventory as needed.

INTRODUCING PAY-PER-USE™ PROGRAMMING SERVICES USING PROLINE-ROADRUNNER™

Data I/O Corporation® has provided 30 years of innovative leadership in the device programming industry. It is our promise to continue to serve our customers and to provide value in all areas of their business. Our latest innovation — Pay-Per-Use programming service — offers an average 25% reduction in cost per device when compared to typical outsourced programming services with no capital investment.

Production With No Capital Outlay

Data I/O offers this unique Pay-Per-Use program for companies that prefer the economic advantages of having their Flash memory devices pre-programmed by an outsource provider. What's unique about Data I/O's new solution is that it comes with a simplified inventory management process that can dramatically reduce the costs tied up in Flash memory inventory. This process also eliminates the need to generate and track additional part numbers for each pre-programmed code, allowing you to inventory only unprogrammed devices. The Pay-Per-Use program does not require any capital expenditure or capital equipment depreciation and does not consume any manufacturing floor space. It provides your manufacturing team with a true "Just-In-Time" programming process that resides in-house and eliminates the need to send devices back to be reprogrammed whenever there is a code change or because the devices were improperly programmed the first time.

Increase Your Bottom Line Profits

Does this sound interesting to you? If you'd like to find out more about how Data I/O's new Pay-Per-Use program can save you 25% or more on your existing Flash memory programming costs, please contact us at one of the numbers below. We will be delighted to show you the details of how our Pay-Per-Use program will provide increased profits to your bottom line and greater capacity to support peak anticipated demand, as well as guard against obsolescence and give you access to our global customer-support infrastructure.

Data I/O Corporation: 10525 Willows Road NE, P.O. Box 97046, Redmond WA 98073-9746, USA
(425) 881-6444 · (800) 332-8246 · <http://www.dataio.com>

Data I/O GmbH: Lochhamer Schlag 5, 82166 Graefelfing, Germany · 089 858580 · <http://www.dataio.de>

Data I/O China: Room 1010, 10/F, MLC Millennia Plaza, 663 King's Road, North Point, Hong Kong · 852-2258-1533

Data I/O Japan: Saisho Building 7F, 8-1-14, Nishigotanda, Shinagawa-ku, Tokyo 141-0031, Japan · 03-3779-2151

Data I/O Canada: 6725 Airport Road, Suite 102, Mississauga, Ontario L4V 1V2 · (905) 678-0761

For more information on our distributors around the world, please visit our Web site at <http://www.dataio.com>